# English Teaching in Colleges and Universities from the Perspective of Culture Philosophy

### **Wang Jian**

School of Foreign Languages, Xi'an University of Finance and Economics, Xi'an, Shaanxi, 710061, China email: wangjian1126@126.com

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**Abstract:** Colleges and universities need to attach importance to English teaching according to the situation of social development. In order to cultivate students with good language ability and cultural literacy, colleges and universities need to study modern teaching ideas, clarify teaching objectives, think about college English teaching from the perspective of cultural philosophy, understand the concept of differentiation and maturity. English teachers should pay attention to the selection of teaching content and teaching feedback, find out the shortcomings of teaching in time, improve the teaching level of college English from the perspective of culture and philosophy, and cultivate students to form a good comprehensive literacy.

## 1. The Relationship Between College English and Cultural Philosophy

Modern education needs to develop in the direction of multiculturalism according to the needs of social development. College English teachers should find the importance of English to students' future growth, use modern technology flexibly, enrich teaching content, attract students' attention to English content, innovate teaching methods, and enhance the interest of teaching. Teachers also need to pay attention to the cultivation of students' cultural literacy and language competence during the teaching period, design the teaching plan from the perspective of cultural philosophy, cultivate students' cross-cultural communication ability, stimulate students' subject consciousness of learning, design English curriculum system scientifically and systematically, and cultivate students' ability in all aspects.

College English teachers should not only teach students basic knowledge, but also pay attention to the cultivation of students' cultural quality. Teachers should closely link cultural philosophy with English teaching, and think about English teaching work from the perspective of cultural philosophy. English belongs to the western culture, but in the past, the teaching method of English in colleges and universities is single, so most students only use English as a social communication tool, but do not find the cultural connotation of English, but with the development of society, the requirement of college students' ability becomes higher and higher, teachers must adjust the teaching method according to the social needs, let the students find the role of English, and its own cultural background, under the role of English teaching, improve the students' English level and humanistic literacy [1].

English subject is the basic course required by universities. When teachers teach English, they not only need to teach the knowledge in the students' teaching materials, but also need to train the students to form the comprehensive application ability of English, so that students can use English words and sentence patterns flexibly to express their ideas in different environments. Students in different situations, good communication with others, need to have a solid foundation and rich vocabulary, which is the premise for students to socialize, his main English teacher. It is necessary to draw the study spirit as the guide according to the teaching goal, plan the teaching content and speed up the reform of English teaching. After the development of Laozi society, it is not difficult to find out that it is necessary to promote the reform of English to meet the needs of the times [2]. Only with the human capital teaching goal can we consolidate the students' foundation from the shallow to the deep way. According to teaching experience, planning teaching content, flexible

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teacher activities, training students' logical thinking, cultivating students' humanistic literacy and English language sense, respecting students' personality differences, adjusting teaching plans, teaching basic teachers can also compare the differences between English culture and Chinese culture, help students distinguish between two languages, and should also use teaching activities to let students understand English culture. Figure 1 shows teachers using multimedia to show foreign communicative scenes.



1Figure 1 Foreign communication scenarios

# 2. The Significance of English Teaching from the Perspective of Culture Philosophy

## (1) The inevitable trend of educational reform and development

Under the background of the development of world economic integration, college English teachers need to pay attention to the cultivation of students' English ability, language is the main means of human communication, but also an important carrier to carry the national culture, learning language can understand the essence of national culture [3]. During the period of English teaching, colleges and universities need to design the teaching content according to the connotation of English culture, let the students understand the meaning of the text, and gradually improve the students' English comprehensive application ability through teaching, so as to export the talents needed by the enterprise for the society. During the teaching work, we also need to gradually find out the students' language skills, emotional attitude, cultural consciousness and so on, according to the teaching goal, design the teaching content flexibly, train the students to form a good English pragmatic ability through the English course teaching, and carry out the cross-cultural teaching work, according to the teaching content, make clear the teaching goal, pay attention to the culture education, etc [4]. so that students can find the difference between native culture and western foreign culture.

### (2) The inevitable trend of multicultural development

In order to cultivate students' comprehensive accomplishment in all aspects, it is necessary for colleges and universities to strengthen students' English education according to the content of education reform, and at the same time, to innovate teaching methods to solve the drawbacks of English teaching with cultural aphasia and improve students' communicative competence of English culture. When carrying out the teaching work, we also need to stand in the cultural angle, think about the problems existing in the teaching, reflect on the shortcomings of the teaching, adjust the teaching plan in time, enrich the teaching methods, enhance the teachers' interest, train the students' language ability, let the students understand the inner relation between culture and language, and improve the students' English and cultural application ability on the basis of the essence of language [5].



2 Figure 2 Study of group activities

# 3. The Way to Improve the English Teaching Level of College Students from the Perspective of Culture Philosophy

### (1) Define teaching objectives

From the perspective of cultural philosophy, it is necessary to make clear the teaching goal according to the requirements of the new curriculum standard, pay attention to the English teaching work, combine the teaching material content, design the teaching plan flexibly, from the angle of subject development, combine the demand of the society to the university talented person, make clear the personnel training specification and the education standard, design the teaching activity according to the English teaching content, focus on cultivating the students' listening, speaking, reading and writing ability, at the same time, train the students' reading ability as the key content of the English teaching, connect the culture with the English teaching closely, and consolidate the students' English foundation. Cultivate students' language communicative competence, figure 3 is the classroom English speech.



3Figure 3 Lectures in English

From the practical point of view, reasonable arrangement of teaching content, so that students can find out the humanistic characteristics of English from the content of teaching materials, when carrying out teaching work, teachers should also understand the psychological characteristics of college students and the common problems of students during the period of learning English, synthesize the information they have grasped, formulate teaching plans, plan teaching objectives, embody the instrumental and cultural nature of English language, use teaching activities to train students' thinking ability, train students' daily communication ability, understand the connotation of English culture through emotional teaching, and tap students' learning potential through humanistic spiritual edification. Make students' cognitive ability, logical thinking and humanistic literacy get balanced development.

### (2) Rational arrangement of content

When college English teachers carry out their work, they need to make clear their teaching objectives, help students to form good subject accomplishment with the help of teaching contents, and choose the teaching content reasonably from the perspective of culture and philosophy, according to the teaching objectives, understand the students' absorption and mastery of knowledge, adjust the teaching plan, and pay attention to the teaching evaluation standard during the teaching

period to ensure the scientific and rationality of the teaching work, which is also an important means to promote the teaching work smoothly. College English teaching needs to take pragmatism as the basis of teaching in content selection, and on this basis, it needs to meet the practical needs, combine students' interests and hobbies, make use of the course teaching activities, and highlight the teaching emphasis.

In addition, English teaching content also needs to pay attention to practical needs, let students understand the importance of English subjects, and stimulate students' passion for learning. At the same time, we should also pay attention to the creation of the teaching environment, teachers can use multimedia to build a good teaching environment, most of the English teaching materials are using situational methods, the extension of teaching content, the construction of pragmatic environment, students also have a great help in learning English knowledge. Teachers should also link the relevant contents of Chinese culture with the teaching content, and use the students' interests and hobbies to enrich the teaching activities in the form of poetry stories, so as to improve the English teaching level. English teachers also need to pay attention to the cultivation of students and their ability to use, through activities to cultivate students' ability to listen, speak, read and write, let students learn to use the Internet platform to collect information related to teaching content, strengthen students' ability to learn autonomously, and let students gradually discover the charm of language and culture at the same time.

# (3) Strengthening the contingent of teachers

In carrying out the English teaching work, we should attach importance to the teaching organization, make clear the teaching goal, choose the teaching method flexibly, carry out the teaching work according to the characteristics of English, the students' cultural level, adjust the teaching difficulty flexibly, strengthen the interaction between teachers and students and create a good teaching atmosphere, which can greatly improve the quality of English teaching. In addition, college English teachers, as the executor and manager of teaching, directly affect the level of English teaching in colleges and universities, so colleges and universities must build a team of teachers with high quality and high skills, so as to ensure the orderly teaching work and achieve good results at the same time.

### 4. Conclusion

Colleges and universities need to pay attention to English teaching according to the current social development trend, respect regional folk culture and life style, and think about the work of college English teaching from the role of culture. According to the requirements of the new curriculum standard for college English teaching, colleges and universities need to change teaching ideas, clarify teaching objectives, adjust teaching plans, reflect on the problems existing in English teaching in colleges and universities from the perspective of cultural philosophy, formulate timely solutions, integrate campus resources, ensure the orderly development of teaching activities, and cultivate students' English pragmatic ability and humanistic literacy.

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